The Bulldog Club of Northern California, Inc. Member Code of Ethics

The Bulldog Club of Northern California, Inc. (BCNC) in keeping with its aims of encouraging the development of finer Bulldogs has adopted the following Member Code of Ethics to promote and foster the highest standards among breeders and owners and to encourage cooperation in the improvement, advancement and protection of our breed. All members shall abide by this Member Code of Ethics.

MEMBER CONDUCT

- •Members shall maintain the highest possible standards of health, cleanliness, safety and care of their dogs.
- •Members shall assist in the goal that no Bulldog ever be surrendered to a humane society or shelter. Members will take all appropriate measures to assist a Bulldog in distress.
- •Members will at all times display good sportsmanship and conduct, whether at home, at shows, or in hotels, in such a manner as to reflect credit upon themselves and the BCNC.
- •Members should assist newcomers to the breed, so that they may become educated in ways to best preserve and improve the Bulldog.
- •Members will ensure the truth and accuracy of any written or oral information and advertisements, as well as photographs, of their dogs and puppies. No advertising will be slanted to attract undesirable buyers or encourage the raising of Bulldogs as a money-making business.
- •In all questions of ethics, covered or not covered by this Code, the individual Member shall act solely in the best interests of the breed, and the membership as a whole shall willingly aid any fellow Member in upholding these interests.
- •Members will make every attempt to refer prospective buyers to breeders listed on the BCNC Breeders Referral directory.
- •In the case of co-ownership, it is incumbent on the Member to see that the owner/co-owner of the bitch, stud, or litter, follow this Code of Ethics in all practices.
- •Members will not use/display the BCNC logo on websites where puppies are listed for sale unless the website belongs to a Breeder Referral Member in good standing.
- •Any Member who intends to breed Bulldogs (stud or bitch), or engage in puppy raising, is required to sign and submit the BCNC Breeders Code of Ethics prior to such an undertaking.

Agree:	Date:
15100.	 Date